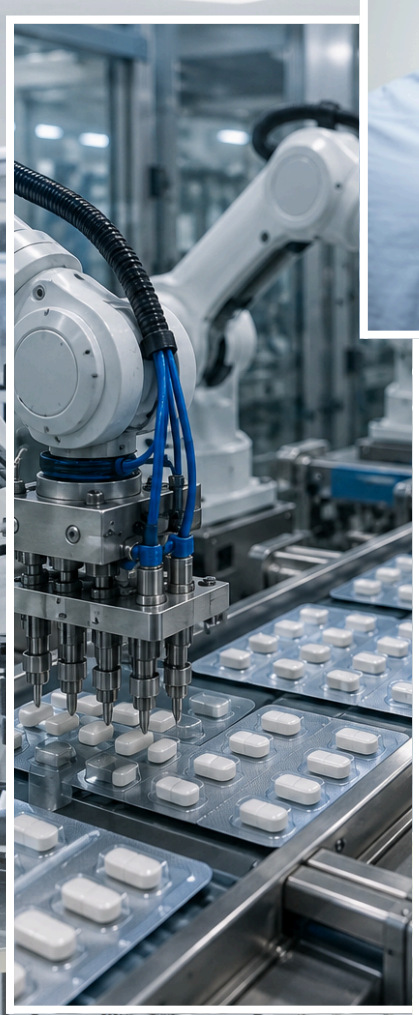
Docpreneur

HEAL. LEAD. GROW

Docpreneur where medicos become Entrepreneur









www.docpreneur.co.in



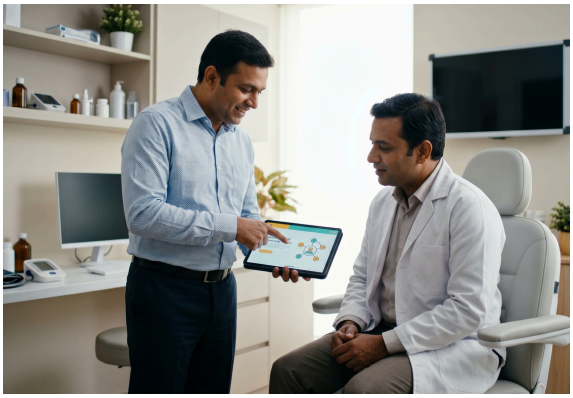
KEY CHALLENGES TO START YOUR PHARMA COMPANY

The statistics reveal that a staggering 90% of new pharma ventures started by medical professionals, ultimately leading to failure, these can be attributed to these key challenges.

- Low Product Quality and Trust.
- Lack of Professional Development and Training.
- Exploitation by Local Stakeholders.
- Difficulty in Seamless Product Availability.
- No Product Differentiation in a Saturated Market.
- No Diversification of Product Portfolio.
- Low scope of Maximizing Profitability through Scalability.
- Inability in Managing Product Expiry.

What is Docpreneur?

Docpreneur is a unique platform for medical practitioners, by medical practitioners, designed for networking, collaboration, and business growth. It brings together like-minded healthcare and pharmaceutical professionals to build strong alliances, share expertise, and create new opportunities across the healthcare ecosystem.



Why Docpreneur?



Docpreneur — Empowers medical practitioners for their pharmaceutical venture. From providing high-quality WHO-GMP certified production to dedicated product management and professional team with sales force available to promote, we provide comprehensive back-end support, matching the giants, all at your fingertips, without sacrificing profit.

Mission

Our mission is to empower medical practitioners to transcend traditional roles and become successful pharmaceutical entrepreneurs. By implementing new idea & to meet unmet needs and think ahead of times.





Vision

At Docpreneur, We envision a future where industry leaders collaborate seamlessly, harnessing each other's strengths to drive exponential growth. Our platform catalyzes innovation fuel partnerships and redefines success in pharma.

HOW IT WORKS?



Power Behind Branded:

In ethical pharmaceuticals, medical practitioners are the key drivers of branded drug prescriptions. Keeping medical practitioners at the center we have designed a platform to start your own pharma venture with us.

Unlock Collaborative Branding:

Docpreneur lets medical practitioners trademark one generic drug/combination under their name. These drugs are sold not just by them but also by fellow Docpreneurs, creating a diverse product lineup and a ubiquitous brand, amplifying Docpreneur's impact.





Building Network & Community Support

Building Network & Community Support helps medical practitioners and healthcare entrepreneurs connect, collaborate, and grow together. Docpreneur creates a strong professional community where members can share knowledge, build partnerships, and explore new business opportunities.

FEATURES OF DOCPRENEUR

Empowering pharma professionals to unlock their potential.



No Drug License Required



Exclusive Rights for a Particular City for Your Division



New Products Added Regularly



No MOQ on any Product



100% Brand Ownership



No Warehouse Required



Sales Force Hierarchy Available on Call



Product Quality Assurance



Standard Stockiest Price



Benefits From Online & Offline Sales



Exclusivity



Hassle-free Business Opportunity

BENEFITS OF DOCPRENEUR



LOW INVESTMENT

The investment from Trademark registration to product development and manufacturing for a partner is INR 250,000 + 18% GST and payable once only. out of which INR 100,000/- will be invested in Trademark, product development, training and promotional inputs while rest INR 150,000/- for manufacturing of your Trademarked product.

ROYALTY

Docpreneur will earn 5% Royalty on your own brand of the manufacturing value for every unit of your Trademarked product sold by any other Docpreneur in any city. Be it today, be it tomorrow, your royalty remains constant. This will lead to long-term benefits when the partner's trademarked product becomes popular and omnipresent.





COMMITMENT

Flexibility is key that's why we offer solutions tailored to meet your unique needs. You have the freedom to scale at your own pace, ensuring that your business stays agile and resilient in the face of change.

ONLINE SALES

Any product sold in your territory through any online channels such as 1mg, Pharmeasy, Netmeds etc. You will earn profit on the product sold through online channels in your territory.





AFFORDABLE

In lieu of all infrastructure and facilities like licensing, manufacturing, warehousing, product management, accounting, taxation we will charge a facilitation fees on manufacturing value, affordable because of large batch sizes.

FAQ

Frequently Asked Questions

1. How many products I will get in ₹ 2.5 lakhs + GST as a Docpreneur?

You'll be the owner of a brand for one product, but you'll also have access to the whole kitty of products for prescription, all brands with the same profitability.

2. Why other Docpreneurs will prescribe my product?

In their respective regions, fellow Docpreneurs will champion your product, as they stand to gain full profit from sales across all products. Meanwhile, as the Brand owner, you'll receive a modest 5% royalty based on manufacturing costs.

3. How can I be sure about the quality of products?

As a WHO GMP-certified manufacturing company, we boast a well-equipped in-house Quality Control Lab. For added assurance, all product batches undergo additional testing at government-approved third-party labs before dispatch to the stockist.

4. Do I need a drug license and GST registration to become Docpreneur?

No Drug License or GST registration is required to become a Docpreneur.

5. How I will come to know about my business performance i.e. sales and profits?

You can monitor your business performance at any time using our App installed on your phone.

6. How will I receive my profit?

Your profits will be swiftly transferred to your bank account within one working day upon receipt of every payment from stockist.

OUR PRESENCE

Our expending footprints making waves as we reach numerous location.



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THANK YOU

Empowering Medicos Beyond Practice

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